

From: George Goldfarb [mailto:GGoldfarb@maurices.com]
Sent: Friday, September 25, 2015 3:20 PM
To: Council
Subject: Support of Bike Lanes on Michigan Street

Dear City Councilors,

I'm writing to share my viewpoint on the bicycle lane plans for downtown Duluth. Thank you for taking the time to thoroughly research and understand the options for including bicycle lanes in our overall downtown reconstruction project. I'm sure you are hearing many perspectives on this topic.

I firmly believe that adding bicycle lanes to the overall downtown reconstruction project needs to happen.

I also believe that the best, "win-win" option is to have the bicycle lanes on **Michigan Street** for several reasons:

- 1) Our downtown businesses need on-street parking along Superior Street to survive. Retail, restaurants and other businesses are core to a vibrant downtown. With our new \$80 million headquarters building and nearly 450 associates working downtown, we need a mix of thriving businesses.
- 2) We also want to support our many associates who are active bicyclists and enjoy a healthy lifestyle. We feel it's extremely important that downtown bike lanes be created as part of the overall with the downtown reconstruction.

Sincerely,

GEORGE GOLDFARB · President & Chief Executive Officer

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