From: William Lynch [mailto:lighthousebill@hotmail.com] Sent: Monday, August 31, 2015 7:50 AM To: Council; duluthdogparks@yahoo.com; Kathy Bergen Subject: Riley Road dog park

I hope many of you saw or heard the WDIO news story this past week about Oscar the Corgi dog with a bucket list. It was a heartwarming story of a Duluth dog whose family made a bucket list to do with their dog before he passed away from cancer. This story ran on ABC World News and was further picked up and shown by Europe and Australian news outlets. The last item on the list created by the families two daughters (ages approximately 4 and 6) was to meet another Corgi. The parents decided to do this list item at Keene Creek Dog Park. People came from as far away as Bayfield (85 miles) and Cook (90 miles) just to support this family and to hang out with other Corgi's and their humans. Almost all attending were complete strangers to this family, but were brought together by their love of dogs, at one of our dog parks. The initial story was followed up with a story last Saturday filmed at Keene Creek Dog park of 20 Corgi dogs (and 10 other breed varieties) meeting up with Oscar and family. This story ran on ABC, Fox and NBC stations. The pictures are from Saturday's Corgi Fest, as the family named the event.

These stories brought Duluth, MN national and international attention as a pet friendly, family friendly city.

The city of Duluth could not buy that kind of good publicity.

This helps set us up not only as a outdoor city, but as a family friendly, pet friendly city.

Your approval of Riley Road dog park will only further enhance that perception, helping dogs, their owners and city tourism.

Thank You,

William Lynch





