Spirit Mountain Recreation Area Authority Board Meeting December 19, 2019

Members Present:

Staff Present:

Cory Salmela

Brandy Ream, Executive Director

Erik Viken

Gretchen Ransom, Director of People Ops and Risk

Antoinette Pearson

Marty Francisco, HR Manager/Recorder

Aaron Stolp

Dave Cizmas

Other: Jim Shoberg, City Liaison

Dave Kohlhaas

Jim Filby-Williams, Dir of Public Admin - City

Gage Hartman

Scott Neustel, Ski Hut Brooks Johnson, StarTribune

REGRETS:

PHONED IN:

Dan O'Neill

Jane Gilbert-Howard

- I. Call to Order
 - The meeting was called to order by Erik Viken at 5:04 pm.
- II. Review of Sep 2019 Minutes
 - On a motion by <u>Cory Salmela</u> seconded by <u>Aaron Stolp</u> the minutes of Sep 2019 were unanimously approved.
- III. Review of Finances current monthly revenue/Financials for end of June through September 2019.
 - Financial reports will be reviewed at the January 2020 meeting
- IV. Review of Committee meetings
 - None
- V. Executive Director/General Manager Report
 - No report until January 2020 meeting
- VI. Old Business None.
- VII. New Business:

Nomination of Aaron Stolp as the next Chair, starting in July 2020.

 On a motion by <u>Dave Cizmas</u> seconded by <u>Dave Kohlhaas</u> to nominate/elect Aaron Stolp as the next Chair of the Board of Directors was unanimously approved.

City Council meeting follow up

 Discussion was made highlighting the large volume of negative feedback from both the general public and news and media outlets.

- Board members confirmed support for Spirit Mountain from City Counselors as well as from community leaders; highlighting the economic impact Spirit Mountain has to the City as a whole.
- The Executive Director reviewed year-to-date statistics
 - > Season pass sales are at the highest level since 2014
 - >Ticket sales are up from last year
 - >\$1.5 million was put back into Spirit
- Jim Filby-Williams stated that, with regard to City Counselors and the Mayor, Spirit
 Mountain remains a core piece of the City's economic state; and that the Mayor is
 looking at strategic options to increase support for Spirit Mountain and will
 communicate with Spirit Mountain by early January 2020. The City's focus for Spirit
 Mountain is looking beyond stop-gap measures for cash flow shortages to a more
 long-term sustaining solution.

VIII. Adjourn

Meeting was adjourned at 6:08 p.m.

Next meeting: January 16, 2020