From: Emmel, Mark J. [mailto:Mark.Emmel@LionHotelGroup.com] Sent: Friday, August 28, 2015 7:19 AM To: Council Subject: Superior Street Redesign

Good morning Duluth City Councilors,

When considering the various options that you will be presented with for the Superior Street Redesign Project, please take into account how critical on-street parking is to the vitality of our downtown.

As the owner and operator of the Holiday Inn & Suites, Holiday Center, Center Building, and Missabe Building, we know firsthand the importance of on-street parking. We are currently looking at a major investment in the Holiday Center and the availability of on-street parking is a critical component of our business plan.

You should be aware that retail tenants and site selectors specifically request to see on-street parking options.

We welcome and support bikes downtown, however, Superior Street is already congested and should remain committed to retaining parking and providing sidewalks that can accommodate outside dining, etc.

Thank you for your time and consideration of our view.

Have a nice weekend.

Cordially,

Mark

Mark J. Emmel President/COO



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