



CITY OF DULUTH
CITY CLERK'S OFFICE
330 City Hall • 411 West First Street
Duluth, Minnesota 55802-1189
Phone (218) 730-5500
Fax (218) 730-5923

| | |
|---------------------|------------------|
| FOR OFFICE USE ONLY | |
| DATE | <u>5-16-2016</u> |
| LICENSE # | <u>760186</u> |

Type in your information by tabbing through the boxes below. Print all applications, sign and submit to the address listed above.

LICENSE APPLICATION

| LICENSE | FEE |
|--|------------------|
| TEMPORARY ON SALE LIQUOR - 1ST DAY/EVENING = | \$298.00 |
| PLUS \$148.00 EACH ADDITIONAL DAY/EVENING = | \$ |
| TOTAL | \$ <u>298.00</u> |

LICENSEE CORP NAME/BUSINESS ADDRESS:

Minnesota Craft Brewers Guild
PO Box 18236, Minneapolis MN 55418

D/B/A or TRADE NAME: same

CELL OR BUSINESS PHONE NO. 612-677-2246

MANAGER'S NAME & ADDRESS & PHONE #

Amanda Buhman
PO Box 18236, Minneapolis MN 55418

OWNER OF BUSINESS PREMISES:

n/a

LICENSE PERIOD:

2 July 2016

I HEREBY STATE THAT ALL INFORMATION HERE IS TRUE AND CORRECT AND THAT I SHALL COMPLY WITH ALL PROVISION OF THE ORDINANCES OF THE CITY OF DULUTH AND LAWS OF THE STATE OF MINNESOTA AND THEIR AMENDMENTS.

[Signature]
Signature of Applicant

MAILING ADDRESS:

Amanda Buhman
212 3rd Ave N, Suite 320
Minneapolis, MN 55401

EMAIL: amanda.buhman@onesimpleplan.com

Would you like notifications via email? YES ☒ NO ☐



CITY OF DULUTH
APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE

1. Name of Applicant (individual, partnership, corporation or association) that owns the business to be licensed:

Minnesota Craft Brewers Guild

2. Trade Name: same

3. Address of place to be licensed: 350 Harbor Drive, Duluth MN (Bayfront Festival Park)

4. Designated Serving Areas (i.e. round floor, second, deck, etc.) Festival park - outdoors - entire venue

5. Name and address of owner of building: Duluth Entertainment Convention Center (DECC)
350 Harbor Drive
Duluth, MN 55811

Any connection with applicant? no

Who receives the rent? _____

6. Who will direct the operation of the business or serve as manager on the premises?

List name, address & title: n/a - MN Craft Brewers Guild staff;

Amanda Buhman, Fest. Coordinator - One Simple Plan - 212 3rd Ave N., Suite 320 Mpls MN

7. If partnership, give name of each partner and percentage of ownership, and, if limited partnership, give details:

n/a

8. If corporation, list all stockholders, directors, officers and the percentage of stock or number of shares owned by each: association/non-profit

Board of Directors (unpaid)

9. State approximate distance of this establishment from the nearest academy, college, university, church or school:

1 mile (College of St. Scholastica)

10. State whether any consideration, money or property, has been paid, or will be paid, given, exchanged or pledged, by anyone, and to whom, for the purchase or operation of this business. State the amounts in detail.

Failure to answer all questions truthfully on this application and Affidavit "A," which is made a part thereof, will be just cause for revocation of your license.

I (we) hereby certify that the applicant will be the sole owner and operator of this business to be conducted under the license and I (we) will notify the City Council in writing of any change in ownership in this business before the change is made, for the approval of the Alcohol, Gambling and Tobacco Commission and City Council. I (we) have read the foregoing questions and answers to said questions are true of my (our) knowledge. I (we) will comply with all the provisions of the Alcoholic Beverage Code and the laws and regulations of their amendments.

Signature: _____

Date: 5-11-16

Signature: _____

Date: _____

CITY CLERK'S OFFICE
330 CITY HALL
DULUTH, MN 55802

AFFIDAVIT "A"

**ALCOHOLIC BEVERAGE
LICENSE APPLICATION**

To be completed by each individual license, or each member of partnership, or two major stockholders of a corporation, or two primary officers of a club and the person who will be directing the operation of the business on the licensed premises.

NOTE: Type or print legibly and provide all information requested. Failure to do so may delay the issuance of this license.

RENEWALS: If this affidavit is made relative to the annual renewal of an existing license, **fill out items 1-4, and 11 & 12 of this application. Items 5-10** need be answered only as they relate to any changes in your status since the filing of your last affidavit.

1. License Applicant

Minnesota Craft Brewers Guild

(Individual, Partnership, Corporation or Club)

2. Address of licensed premises

350 Harbor Drive, Duluth MN 55811

3. Your Name

Amanda
(First)

Faye
(Middle)

Buhman
(Last)

(Jr./Sr.)

12/19/1984
(Date of Birth)

4. Home Address

4552 31st Ave S
(Address)

Mpls
(City)

Hennepin
(County)

MN
(State)

55406
(Zip)

5. Other home addresses in last 10 years:

3068B Lake Shore Drive, Mpls MN 55416

3013 Grand Ave S., Mpls MN 55401

6. Other names you are, or have been known by, including maiden name:

7. Your position in the business:

Festival coordinator

(Owner, partner, president, treasurer, manager, etc.)

8. (a). Do you, your spouse, or your children have any pecuniary interest in the ownership, operation, management or profits of any establishment license in Minnesota to sell liquor or 3.2 beer either at retail or wholesale? Yes ☐ No ☒

(b). Do you, your spouse, or your children own stock in any corporation having a pecuniary interest in the ownership, operation, management or profits of any establishment license in Minnesota to sell liquor or 3.2 beer either at retail or wholesale? Yes ☐ No ☒

(c). If the answer to (a) or (b) is "yes", state the location of the establishments involved and fully describe the nature and extent of the interest. _____

9. Furnish the names and addresses of at least three business references, including one bank reference:

- (1) Indeed Brewing Co. - Tom Whisenand - 711 15th Ave. NE Mpls MN 55413
(2) Town Hall Brewery - 1430 S. Washington Ave. Mpls MN 55454 - Pete R. Fakes
(3) (Bank) Wells Fargo - Faysal Aban - W. 7th St., Mpls MN 55401

10. (a). Have you or any corporation in which you held more than 10% stock, ever been denied a license to sell liquor or beer? Yes ☐ No ☒
If yes, why? _____

(b). Have you or any corporation in which you held more than 10% of the stock ever had a liquor or beer license suspended or revoked? Yes ☐ No ☒
If yes, why? _____

11. Have you ever forfeited bail on or been convicted of violating any law relating to the operation of a bar or the sale, distribution, manufacture or transportation of alcoholic beverages? Gambling laws? Prostitution or disorderly house laws? Drug laws? Receiving or concealing stolen property? Assaults? Yes ☐ No ☒

If yes, state the violation, where and when it occurred, the maximum possible penalty for the violation, and whether or not the record of the conviction has been expunged. _____

12. Have you read and do you understand the laws, rules and regulations of the State of Minnesota and the City of Duluth relative to the sale and distribution of alcoholic beverages? Yes ☒ No ☐

I HEREBY AFFIRM UNDER PENALTY OF PERJURY THAT THE ABOVE ANSWERS ARE TRUE AND CORRECT.



(WITNESS)

5-11-16

(DATE)



(APPLICANT'S SIGNATURE)



CITY OF DULUTH SUPPLEMENTAL FORM

Additional information is being required by the Duluth Police Department. An incomplete application will result in the delay or rejection of your application.

1. Is this the first time for this event?

Yes ☐ No ☒

If No, how many people attended this event

3,500

If Yes, how many people are you expecting to attend?

2. What kind of advertisement have you done? website, social media, PR campaign, Visit Duluth campaign (social media & digital billboard)

3. What is the age of the target group for this event?

25-45

4. Will alcohol be sold or given away at this event?

yes

5. Will dancing be allowed at this event?

yes

I understand that as the applicant for this permit/license, I am responsible for the Police/Security for this event. I will provide proof of hired security two weeks prior to the scheduled event.

[Signature]
Applicant Signature

5-11-16
Date

For office use only

Is a licensed Peace Officer needed for this event? _____

If yes, how many licensed peace officers will be required? _____



APN 2016 ALCOHOL POLICY

DATE: June 1, 2016

DULUTH ALCOHOL BOARD PRESENTATION

The Minnesota Craft Brewers Guild (MNCBG) is a 501c6 Minnesota non-profit association made up of the majority of licensed production breweries and brewpubs in the state. The Guild has been producing safe, quality annual beer sampling festivals (Autumn Brew Review in Minneapolis and Winterfest in St. Paul) since 2001. In its first year at Bayfront Festival Park in Duluth, 1,200 craft beer-loving patrons attended All Pints North Summer Brew Fest. In the second year, that attendance number more than doubled to 2,500. Year four attendance reached 3,500, which is where we have projected 2016 attendance, as well. Bayfront Festival Park staff have commented on the seasoned and well-run nature of Guild events, even in these early years. The purpose of the festival is promotion and exposure of craft beer brands to the public, as well as education about the craft beer industry as a whole in a safe and fun environment. The Minnesota Craft Brewers Guild is returning to Duluth to host All Pints North to be a part of a growing craft beer scene on the North Shore. Duluth has the next largest concentration of Guild member breweries outside of the Twin Cities. We hope this festival can be a lasting part of the Duluth summertime calendar, a means to drive tourism, and a way to showcase the growth in the area, and the state at large.

SECURITY DETAIL

- ⤴ Police, licensed security personnel, and on-site EMT/ambulance to work with MNCBG staff and respond to any issues
- ⤴ Securing the site - adequate fencing and perimeter patrols to watch the fence line
- ⤴ 21+ only event with ID check at gate
- ⤴ Police on-site support for questionable IDs
- ⤴ Wristband system to confirm ID check & validate ticket entry

PORTION CONTROL + VERIFICATION

- ⤴ 2 oz. sample pours (legal MN requirement for beer fests), emphasized in all brewery correspondence and compliance checked periodically throughout the fest

- ⤴ Commemorative glass is 6 oz. and booth staff instructed to fill approximately 1/3 of glass (pour line clearly marked on the glass)
- ⤴ Limited to 4 hours to minimize available drinking time - lines also help to spread out the consumption pace
- ⤴ Fest scheduled for later in the day (3-7 p.m.) to avoid early afternoon heat
- ⤴ Water stations are available for hydration – water will be constantly flowing and also available for purchase at all food vendors
- ⤴ Free water will be available from select vendors/sponsors
- ⤴ Non-alcoholic beverage items from food vendors. If a brewery brings non-alcoholic beverages it is highlighted in the program and the brewery is offered additional reimbursement to encourage a diverse non-alcoholic beverages menu.

SAFE DRIVING

- ⤴ Reduced rate ticket for sober driver companions (\$10) available for sale, with corresponding separate color wristband, which every vendor is aware of. Sober drivers do not get a commemorative glass, but rather a plastic glass for soda and water
- ⤴ We encourage leaving vehicles in the festival parking lot (confirmed with DECC) overnight for pickup on Sunday morning
- ⤴ Bayfront Park is highly pedestrian friendly. We also provide a taxi number on each patron's wristband for a reminder to not drink and drive
- ⤴ We work with Duluth Experience on buses from the event venue into downtown Duluth

VENDOR EXPERIENCE & COOPERATION

- ⤴ Detailed paperwork will be distributed prior to the festival to each vendor. Each table will receive an additional copy of our pouring policy including a brief reminder of SERV-SAFE practices the day of the festival
- ⤴ Anyone without a wristband will be escorted from the premises
- ⤴ Booth staff are instructed not to serve anyone who is overly intoxicated and to notify event staff and police security of such individuals
- ⤴ Each beer booth is manned by industry professionals who run and operate their own establishments to the same standard as our festival

CROWD BEHAVIOR

Our general demographic is a 25 - 40 year old craft beer male or female (gender ratios are leveling out). Many come from the Duluth area and the Twin Cities, but also Wisconsin, Canada, and elsewhere around the state. Historically our audience has been very well

controlled, with no major incidences in 11 years of festival production. At a past fall festival Autumn Brew Review we have had one hour to usher out 2,000 attendees to make room for a second session of 2,000. Everyone cleared out with no instances within 20 minutes - to the amazement of the local police security we had on site.

REFERENCE

Jeff Stark, Bayfront Festival Park and DECC Venue Operations, 218-623-1238



Minnesota Department of Public Safety
Alcohol and Gambling Enforcement Division
444 Cedar Street, Suite 222, St. Paul, MN 55101
651-201-7500 Fax 651-297-5259 TTY 651-282-6555

**APPLICATION AND PERMIT FOR A 1 DAY
TO 4 DAY TEMPORARY ON-SALE LIQUOR LICENSE**

Name of organization Minnesota Craft Brewers Guild Date Organized 200 Tax exempt number _____
Address PO Box 18236 City Minneapolis State MN Zip Code 55418
Name of person making application Amanda Buhman Business phone 612-677-2246 Home phone 952-239-5756
Date(s) of event July 23, 2016 Type of organization ☐ Club ☐ Charitable ☐ Religious ☒ Other non-profit
Organization officer's name Tom Whisenand - President City Minneapolis State MN Zip Code 55413

Location where permit will be used. If an outdoor area, describe.

Bayfront Festival Park - outdoor festival grounds/venue

If the applicant will contract for intoxicating liquor service, give the name and address of the liquor license providing the service.

no

If the applicant will carry liquor liability insurance, please provide the carrier's name and amount of coverage.

Cincinnati Insurance - \$1M/\$2M per occurrence

APPROVAL

APPLICATION MUST BE APPROVED BY THE CITY OR COUNTY BEFORE SUBMITTING TO ALCOHOL AND GAMBLING ENFORCEMENT

| | |
|--|---------------|
| <u>City of Duluth/St. Louis County</u> | _____ |
| City/County | Date Approved |
| <u>City Fee Amount</u> | _____ |
| Date Fee Paid | Permit Date |

Signature of City Clerk or County Official _____

Approved Director Alcohol and Gambling Enforcement _____

NOTE: Submit this form to the city or county 30 days prior to event. Forward application signed by the city and/or county to the address above. If the application is approved the Alcohol and Gambling Enforcement Division will return this application to be used as the permit for the event.

Marian Collins

From: Marnie Grondahl
Sent: Monday, May 16, 2016 1:43 PM
To: Marian Collins
Subject: RE: Temp Alcohol - MN Craft Brewers

approved

Marnie Grondahl, Fire Marshal
Duluth Fire Department
615 W 1st Street
Duluth, MN 55802
Phone 218-730-4398

-----Original Message-----

From: Marian Collins
Sent: Monday, May 16, 2016 12:57 PM
To: Cha Vang; Marnie Grondahl; Schaffer, Sara
Subject: Temp Alcohol - MN Craft Brewers

The attachment is the temporary on-sale alcohol license application from the Minnesota Craft Brewers for their annual event at Bayfront.

I have asked them for a "map" and another affidavit.