

Jennifer V. Julsrud
218.464.8527 Cell
jenjulsrud@gmail.com
4920 Woodlawn Street, Duluth, MN 55804
Twitter: @JVJlovesDuluth

Current Business, Leadership, and Fundraising Work

Why River Rentals Business Owner and Co-Manager, 2001 – Present, 29 unit storage facility and 6 residential rentals
Center for Changing Lives Committee Member, 2013 – Present, Raising \$9.4M to build a resource center and shelter for our areas unaccompanied youth
Georgetown University Energy Prize Competition, Co-Leader and Team Member, 2013 – Present; co-led Duluth's participation in GUEP and established community stakeholder collaboration and helped build Duluth's multi-organizational GUEP team
Lutheran Social Service of Minnesota Board Member, 2014- Present; codirect our \$117M social service organization and play a leadership role in the fundraising strategy for LSS' Duluth Center for Changing Lives
Evangelical Lutheran Church of America, Northeast Area Synod, Bishop's Candidacy Committee and Relator, 2015 -Present
Housing and Redevelopment Authority Commissioner, January 2016 - Present
Lutheran Church of the Good Shepherd Church, Vision Council President, March 2016 - Present

Past Executive, Leadership, and Fundraising Experience

Duluth City Councilor, 2012-2015, Served as Finance Committee Chair and Public Works & Utilities Committee Chair
Set the city's \$250M budgets and tax levy reflective of the public's priorities; established and amended local legislation; attended to daily constituent service; built and maintained stakeholder, community, intergovernmental and media relationships; communicated Duluth's stories at the state and federal level
Duluth Public Utilities Commissioner, 2010-2015, played a key role in helping to establishing the DPUC and then served as its first president for two consecutive terms, wrote the by-laws, commissioner code of ethics and helped create the city's first comprehensive plan for the water system, led the public education and community outreach process, participated in community forums, gave speeches and communicated with the media, passed the rate structure necessary to support proactive capital reinvestment, continuously update the comp plans for all four utilities
Arrowhead Regional Development Commission, Commissioner, 2015
Metropolitan Interstate Council, Policy Board Member, 2012-2014
Lutheran Church of the Good Shepherd Fundraising Leader, 2009-2014
Led a paradigm shift in the church's culture and overall approach to financial giving by successfully leading three capital campaigns and creating an entirely new stewardship model that we still bare the fruits of today
Great Lakes Aquarium Board Member, 2013-2014
Julsrud for Duluth City Council Campaign, 2010-2011
Duluth League of Women Voters Board Member; Voter Service and Infrastructure Committees, 2008-2010
Safe Haven Shelter & Resource Center, Sustainable Funding Committee Member, 2007-2008
YWCA Capital Campaign Volunteer, 2007
Bethany Crisis Nursery Auction Co-Coordinator, 2007-2008
Cloquet International Rotary Club Rotarian, 2000-2003
Voyageurs Area Council District Executive, 2000-2003, non-profit professional that coordinated 250 adult volunteers and 800 youth, maintained key community relationships, recruited district committee members and the chair, conducted monthly committee meetings, maintained media relationships, implemented five youth programs, coordinated youth camps and leadership development training for adult leaders, and conducted annual fundraising. Awarded the Midwest Distinguished Executive Award for outstanding leadership, 2001, 2002, 2003 and awarded the Outstanding Executive Award at the Boy Scouts of America's USA Regional Conference for extraordinary fundraising skill, 2002

A Few Notable Accomplishments

American Birkebeiner Trail Ambassador, Warrior Inga Team, 2014
UMD Chancellor's Grand Bike & Pedestrian Entrance Task Force Member, 2012 Created access from the University to Woodland Av
PBS Statewide Documentary, *Liquid Assets Minnesota*, 2011

Education and Training

University of Minnesota Duluth, Bachelor of Arts, International Studies, 2000
Emergency Medical Technician, Gold Cross Ambulance, 1997
Benevon Sustainable Fundraising Training, Chicago, Illinois, 2007