

***Applicant Information/Project Summary/Budget Information***

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**Project Name\***

Please provide a succinct title for the project.

2021 State Preservation Conference

**City Name, Address, and County**

City of Duluth  
411 West First  
Street Duluth, MN  
55802

**Project Staff**

List principal personnel and their qualifications. You can upload a document with a staff list on it as well.

Adam Fulton  
Steven Robertson  
Eleanor Bacso

**Brief Project Summary**

Please provide a brief summary of the project.

Host the 2021 State Conference

**Amount Requested**

\$43,350.00

**Match Offered**

Must be at least 40% of total costs. If you are unsure of how much of a match is needed for your project, check your budget template.

\$19,150.00

**Budget**

Please download the budget template provided below to save, fill out, and upload

**Authorized Representative**

City's Authorized Representative.

Chris Fleege, Director of Planning & Economic Development

**Project Narrative****Project Categories**

Please indicate which one of the following categories your project falls under.

7. Public Education

**Project Description**

Please provide a detailed description of the project.

**Explore and expand the preservation needs of our state's local communities and broaden historic preservation efforts to bolster our sense of "place" by producing Heritage Preservation strategies. Using local initiatives to promote Historic Preservation across the state, and capitalizing on these strengths as a catalyst to use preservation as an economic engine that is accessible to more communities and benefiting our region as a whole.**

**The City of Duluth has some preliminary ideas for tour suggestions, and we will certainly add/edit these in the future if the grant is awarded.**

**Suggested Tours****-Optional Self-guided tours:**

**A Planned Communities of Riverside and Morgan Park,**

**B Historic Recreation Areas in Duluth,**

**C Superior WI and the North Shore,**

**D Historic Parking Lots (Sites of Former Historic Structures that Were Demolished)**

**-Guided tours:**

**A Downtown Duluth and Canal Park,**

**B Entertainment (West Duluth Theater, Norshor)**

**C Duluth's Other Downtowns (Lincoln Park, West Duluth, London Road)**

**-Walking Tour of the Lakewalk (Fitgers, Canal Park)**

**-Evening Event on the Vista; Tour of the Harbor**

**Individual class sessions will be held at different historic locations within the downtown historic district: Zeitgeist, Norshor, Greysolon Ballroom, or other areas in downtown but are not as close to the heart of the district (such as City Hall). Kick off (or conclusion) session could be at the Historic Depot**

### **Reflection of Goals and Strategies of the Statewide Preservation Plan**

Please include a discussion of how this project reflects the goals and strategies outlined in the statewide preservation plan.

By hosting this conference in Duluth, we hope to promote historic Preservation will be seen as a broad, inclusive movement that identifies, protects, preserves and interprets important places and events associated with all people who have contributed to Minnesota's past. Primarily we want to focus on Duluth's built environment, but we also want to highlight the history of Indigenous people as well. We believe this dovetails with the statewide historic preservation plan's vision for the future. In addition, we want to also highlight the impact that the landscape and environment of the area has had a huge impact on the heritage and development of this entire area, and share that knowledge with conference attendees (and members of the public at large).

### **Impact on Community**

Provide a concise statement describing the expected effect of the project on the community's awareness and understanding of local government in addressing local preservation issues.

This conference will raise awareness at the state and local level of preservation issues in the City of Duluth and State of Minnesota. It will also improve: the economics of historic preservation, the connection of history, housing and healthy communities, create long-term value to our communities, and innovation and repurposing our history. It will also be an honor to highlight some of Duluth's history to people from outside the area, as well as reinforce with local people some of the things that make Duluth unique.

### **Community Support**

Please provide a concise statement summarizing demonstrated community support for this project. Cash match is one measure of community support. Simply Stating that there is community support is NOT a demonstration of support.

How we will these help provide support?

**The Duluth Preservation Alliance, Heritage Preservation Commission, and broader preservation community will support this grant request both financially and with an in-kind match of volunteer hours to ensure a successful event. Please see the below groups that will be providing financial support and time:**

**City of Duluth (Staff Time)  
HPC (Volunteer Time)  
Duluth Preservation Alliance  
Local AIA chapter  
Lake Superior Area Realtors  
Duluth Visitors and Convention Bureau**

### **Final Product**

Provide a concise description of products that will result from the project. You may upload any documentation you think is necessary.

**The product of the Annual Statewide Historic Preservation Conference will be the increased capacity for conference attendees to preserve cultural heritage and to effectively inform current and future public policies and cultural practices. Through the information and ideas shared during the conference sessions, tours and events, Minnesota's solid foundation of preservation education and activism will be enhanced, leading to increased preservation of places that matter and to the strengthening of connections between historic preservation, economic viability and sustainability.**

**Conference attendees will be able to explore Duluth's wealth of wide-ranging historic resources and learn about their use by an increasingly diverse population. From start-ups to pop-up shops and co-working locations, Duluth's historic building stock has been successfully utilized by a wide variety of communities.**

**Minnesota is a state rich in diverse, and sometimes challenging, cultural resources. The need to responsibly preserve this important and growing legacy is essential to the state's health and stability. As stewards of these critical resources, conference attendees will be better prepared to encourage historic preservation as an essential tool for revitalization and for the creation of greater understanding among an increasingly diverse population.**

**Conference organizers will seek professional accreditation from the Minnesota Association of Realtors, the Minnesota American Planning Association, and the American Institute of Architects.**

## File Attachment Summary

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### ***Applicant File Uploads***

- FY20 CLG Grant Budget Template (Conference).xlsx