

indoor and outdoor athletic venue development with extensive project experience in cold-weather climates.

RDG's services will include:

1. Sports tourism-focused market analysis
2. Existing venue condition analysis
3. Analysis of community athletic venue needs and gaps
4. Site selection analysis for new indoor facility location(s)
5. Economic impact analysis for new indoor venue(s)
6. Comprehensive venue investment recommendations
7. Recommendations on public-private project financing and operating models for existing and new sports tourism athletic venues.
8. Site-specific capital investment recommendations
9. Conceptual architectural designs for primary outdoor venues and the new indoor venue(s)

In support of these services, RDG will facilitate extensive community engagement, including community surveys, focused user group meetings, open houses, and public presentations.

RDG will perform their work related to indoor facilities in close consultation with the Indoor Athletics Venues Taskforce, and RDG will conduct an assessment of specific opportunities for co-investment in the new indoor venue(s) from higher education, local government partners, the public school system, philanthropic giving, and private investors.

Purchasing issued a Request for Proposals on February 27, 2024, and three proposals were received by the March 22, 2024 due date. A team of City staff and one member of the Indoor Athletics Venues Taskforce reviewed and scored the proposals, and conducted interviews with all three firms. RDG received the highest ranking and is recommended for award. The scores were as follows:

| <u>Company</u> | <u>Score</u> |
|----------------------------------|--------------|
| RDG Planning & Design, Inc. | 80.46 |
| Ayres Associates, Inc. | 75.45 |
| Sports Facilities Companies, LLC | 74.40 |