Legislation Details (With Text)

File #:	18-0039R	**Name:**	
Type:	Resolution	**Status:**	Passed
File created:	12/28/2017	**In control:**	Finance
On agenda:	1/8/2018	**Final action:**	1/8/2018
Title:	RESOLUTION AUTHORIZING EXECUTION OF AN AGREEMENT WITH VISIT DULUTH TO PROVIDE ADVERTISING AND PROMOTION SERVICES TO THE CITY OF DULUTH FOR THE YEARS 2018, 2019 AND 2020 FOR A TOTAL COST NOT TO EXCEED $6,000,000.		
Sponsors:			
Indexes:			
Code sections:			
Attachments:	1. Exhibit A.		

Date	Ver.	Action By	Action	Result
1/8/2018	1	City Council	adopted	

RESOLUTION AUTHORIZING EXECUTION OF AN AGREEMENT WITH VISIT DULUTH TO PROVIDE ADVERTISING AND PROMOTION SERVICES TO THE CITY OF DULUTH FOR THE YEARS 2018, 2019 AND 2020 FOR A TOTAL COST NOT TO EXCEED $6,000,000.

CITY PROPOSAL:

Resolved, that the proper city officials are hereby authorized to execute an agreement with Visit Duluth, substantially in the form attached hereto as Exhibit A, for advertising and promotion services to the city during the years 2018, 2019 and 2020 at a cost to the city not to exceed $2,000,000 per year during the term of the agreement for a total cost not to exceed $6,000,000, payable from Fund 258, Agency 030, Object 5436-02 (tourism taxes, finance, tourism tax allocation Visit Duluth).

STATEMENT OF PURPOSE: This resolution authorizes execution of an agreement with Visit Duluth for 2018, 2019 and 2020, for advertising and promotion services promoting the city as a visitor destination based on a budget and marketing plan developed annually by Visit Duluth. This agreement is funded by tourism taxes.

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