



## Legislation Details (With Text)

<b>File #:</b>	22-0758R	<b>Name:</b>	
<b>Type:</b>	Resolution	<b>Status:</b>	Passed
<b>File created:</b>	9/2/2022	<b>In control:</b>	Planning and Economic Development
<b>On agenda:</b>	9/12/2022	<b>Final action:</b>	9/12/2022
<b>Title:</b>	RESOLUTION AUTHORIZING LICENSING AGREEMENT WITH VISIT DULUTH FOR USE OF THE CITY TOURISM LOGO.		
<b>Sponsors:</b>			
<b>Indexes:</b>			
<b>Code sections:</b>			
<b>Attachments:</b>	1. Attachment A		

Date	Ver.	Action By	Action	Result
9/12/2022	1	City Council	adopted	

RESOLUTION AUTHORIZING LICENSING AGREEMENT WITH VISIT DULUTH FOR USE OF THE CITY TOURISM LOGO.

### CITY PROPOSAL:

WHEREAS, the City of Duluth has had a new logo created and is the owner and controller of said logo; and

WHEREAS, Visit Duluth wishes to sell goods displaying the new logo; and

WHEREAS, Visit Duluth and the City of Duluth both agree that the City of Duluth will grant Visit Duluth non-exclusive rights to sell goods with the new logo affixed to them.

RESOLVED, that the proper city officials are hereby authorized to execute a licensing agreement, substantially in the form attached hereto as Attachment A, with Visit Duluth for use of the new city logo through December 31, 2022.

### Statement of Purpose

STATEMENT OF PURPOSE: This resolution authorizes a licensing agreement between the City of Duluth and Visit Duluth for use of the new city logo.