



Legislation Text

File #: 22-0758R, **Version:** 1

RESOLUTION AUTHORIZING LICENSING AGREEMENT WITH VISIT DULUTH FOR USE OF THE CITY TOURISM LOGO.

CITY PROPOSAL:

WHEREAS, the City of Duluth has had a new logo created and is the owner and controller of said logo; and

WHEREAS, Visit Duluth wishes to sell goods displaying the new logo; and

WHEREAS, Visit Duluth and the City of Duluth both agree that the City of Duluth will grant Visit Duluth non-exclusive rights to sell goods with the new logo affixed to them.

RESOLVED, that the proper city officials are hereby authorized to execute a licensing agreement, substantially in the form attached hereto as Attachment A, with Visit Duluth for use of the new city logo through December 31, 2022.

Statement of Purpose

STATEMENT OF PURPOSE: This resolution authorizes a licensing agreement between the City of Duluth and Visit Duluth for use of the new city logo.