

EXHIBIT A
DEDA GROWTH GRANTS PROGRAM GUIDELINES

PURPOSE: The goal of the Duluth Economic Development Authority's ("DEDA") Growth Grants Program (the "Program") is to support eligible applicants through grants which will provide for improvements and activities that enhance the street's appearance and encourage public engagement, such as exterior cleaning and painting, live performances, classes, seating, signage, planters, lighting, etc. for use and implementation during upcoming community events, such as First Street Friday and Spirit Valley Days.

DEDA and Boreal Waters Community Foundation have allocated up to \$20,000 to fund the Program. Applications will be accepted, reviewed, ranked and approved based on criteria to be developed by City of Duluth Planning and Economic Development Department ("PED") staff on behalf of DEDA. Approved applicants will receive the financial assistance in the form of reimbursement for eligible expenditures in accordance with program guidelines.

MINIMUM PROGRAM REQUIREMENTS: To be approved for receipt of a grant, the applicant(s) must:

- Provide evidence that they are a building owner or business with a valid lease within the boundaries of:
 - 1st Street between 4th Avenue East and 4th Avenue West in Duluth or;
 - Grand Avenue between 59th Avenue West to North Central Avenue in Duluth or;
 - North Central Avenue between Grand Avenue to I-35 in Duluth.
- Hold good standing with the Minnesota Secretary of State.

ELIGIBLE EXPENDITURES: Eligible uses of program funds may include reimbursement of expenses including but not limited to the following categories:

- Exterior cleaning – including graffiti removal
- Exterior painting
- Hosting an exercise class or other activity
- Buskers, musicians, live artists, and/or other demonstrations
- Planters, flowers, artificial turf
- Street furniture & seating
- A-frame/portable signs
- Window displays and decorative lighting
- Pet-friendly amenities like water, shade
- Outside service counter or food cart (for food service organizations only)
- Fees and/or supplies for hosting a community organization