

Council Agenda Item 26-0119R



MEETING DATE: March 9, 2026

SUBJECT/TITLE: Greater Downtown Council

SUBMITTED BY: Mike Wolf

RECOMMENDATION: Approve

BOARD/COMMISSION/COMMITTEE RECOMMENDATION: N/A

PREVIOUS COUNCIL ACTION:

Date	Resolution	Action
10/15/2024	24-0743R	Resolution authorizing entering into a service contract with the Greater Downtown Council to provide services to implement the downtown waterfront special service district. \$236,000 each year 2025, 2026, 2027. Total \$708,000.
02/24/2025	25-0123R	Approved an amendment to this agreement to increase the amount for 2025 to \$301,000 and for 2026 and 2027 to remain \$236,000. Total \$773,000.
10/14/2025	25-0805R	Approved allocating \$280,000 of the tourism tax budget for 2026, 2027 remains at \$236,000. Total for Greater Downtown Council, pending approval, \$817,000.

BACKGROUND: This is an organization that improves the safety, cleanliness, add economic vitality of the Downtown Waterfront . This is an approved tourism tax entity through Council resolution 25-0805R. This is an entity that has been previously approved for tourism tax funds.

BUDGET/FISCAL IMPACT: Tourism Tax funds were budgeted for this expense.

OPTIONS: Approve the resolution and amend agreement to the council approved \$280,000 for 2026. Deny and do not amend the agreement to the council approve amount.

NECESSARY ACTION: Approve the resolution

ATTACHMENTS: Exhibit A – Amendment 2